

Vaishnavi Devi Muthoorah

Graphic Designer

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muthoorah

Profile

Graphic Designer passionate about branding, illustration, typography, and visual identity design. I enjoy creating clean, modern, and engaging visual solutions that combine thoughtful storytelling, bold concepts, and subtle playful elements. Through academic and personal projects, I have developed strong visual communication and creative problem-solving skills. Always looking for opportunities to learn, grow, and continue developing my skills as a designer and create meaningful visual experiences.

Education

01/2023– 08/2026	Advanced Diploma in Graphic Design -Humber Polytechnic, Etobicoke, ON
02/2021– 12/2023	Diploma in Graphic Design - Completed in Mauritius Curtin University North Metropolitan TAFE Australia

Certification

09/2020 – 07/2021	Certificate in Advanced Microsoft Office Skills - RRJ Learning Centre
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Experiences

August 2025 - Present
Etobicoke, ON

Freelance Graphic Designer

- Created branding and visual identity for a cleaning services company.
- Designed a logo, business cards, and promotional flyers.
- Built a responsive website to support the company's online presence.
- Collaborated with the client throughout the design and development process.
- Delivered cohesive branding across print and digital platforms.

November 2023 – December 2023

Rose-Hill | Mauritius

Graphic Design Intern - Digicode

- Created digital and print design assets
- Supported branding and visual identity projects
- Collaborated with senior designers and applied feedback efficiently
- Worked with Adobe Illustrator, Photoshop, and InDesign to create and refine visual content.

Skills

Design

Branding & Visual Identity · Illustration · Typography · Layout Design · Packaging Design · Visual Communication

Tools

Adobe Illustrator · Adobe Photoshop · Adobe InDesign · Adobe After Effects · Figma · Canva · Webflow · Procreate

Strengths

Creative Thinking · Problem Solving · Communication · Team Collaboration · Attention to Detail · Organization · Adaptability · Fast Learner

Languages

- English
- French
- Hindi - Intermediate
- Mauritian Creole

Portfolio

Currently Building My Online Portfolio In progress

Branding · Illustration · Visual Identity Design